

启用前·绝密

2013年全国硕士研究生入学统一考试

管理类专业硕士学位联考

英语二

考生注意事项

1. 考生必须严格遵守各项考场规则。
2. 答题前, 考生应将答题卡上的“考生姓名”、“报考单位”、“考生编号”等信息填写清楚, 并与准考证上的一致。
3. 答案必须按要求填涂或写在指定的答题卡上。
 - (1) 英语应用、阅读理解A 部分的答案填涂在答题卡上, 阅读理解B 部分、英译汉的答案和作文的答案写在答题纸上。
 - (2) 填涂部分应该按照答题卡上的要求用 **2B** 铅笔完成。如要改动, 必须用橡皮擦干净。书写部分(英译汉的答案和作文) 必须用蓝(黑) 色字迹钢笔、圆珠笔或签字笔在答题卡上作答。
4. 答题卡严禁折叠。考试结束后, 将答题卡和答题纸一起放入原试卷袋中, 试卷交给监考人, 严禁在档案袋上填写任何信息。

2013年全国硕士研究生入学统一考试管理类专业硕士学位联考

英语试卷

Section I Use of English

Directions:

Read the following texts. Choose the best word(s) for each numbered blank and mark A, B, C or D on ANSWER SHEET 1. (10 points)

Given the advantages of electronic money, you might think that we would move quickly to the cashless society in which all payments are made electronically. ___1___ a true cashless society is probably not around the corner. Indeed, predictions have been ___2___ for two decades but have not yet come to fruition. For example, Business Week predicted in 1975 that electronic means of payment would soon "revolutionize the very ___3___ of money itself," only to ___4___ itself several years later. Why has the movement to a cashless society been so ___5___ in coming?

Although electronic means of payment may be more efficient than a payments system based on paper, several factors work ___6___ the disappearance of the paper system. First, it is very ___7___ to set up the computer, card reader, and telecommunication networks necessary to make electronic money the ___8___ form of payment. Second, paper checks have the advantage that they ___9___ receipts, something that many consumers are unwilling to ___10___. Third, the use of paper checks gives consumers several days of "float" - it takes several days ___11___ a check is cashed and funds are ___12___ from the issuer's account, which means that the writer of the check can earn interest on the funds in the meantime. ___13___ electronic payments are immediate, they eliminate the float for the consumer.

Fourth, electronic means of payment may ___14___ security and privacy concerns. We often hear media reports that an unauthorized hacker has been able to access a computer database and to alter information ___15___ there. The fact that this is not an ___16___ occurrence means that dishonest persons might be able to access bank accounts in electronic payments systems and ___17___ from someone else's accounts. The ___18___ of this type of fraud is no easy task, and a new field of computer science is developing to ___19___ security issues. A further concern is that the use of electronic means of payment leaves an electronic ___20___ that contains a large amount of personal data. There are concerns that government, employers, and marketers might be able to access these data, thereby violating our privacy.

- | | | | |
|--------------------|---------------|----------------|----------------|
| 1. [A] However | [B] Moreover | [C] Therefore | [D] Otherwise |
| 2. [A] off | [B] back | [C] over | [D] around |
| 3. [A] power | [B] concept | [C] history | [D] role |
| 4. [A] reward | [B] resist | [C] resume | [D] reverse |
| 5. [A] silent | [B] sudden | [C] slow | [D] steady |
| 6. [A] for | [B] against | [C] with | [D] on |
| 7. [A] imaginative | [B] expensive | [C] sensitive | [D] productive |
| 8. [A] similar | [B] original | [C] temporary | [D] dominant |
| 9. [A] collect | [B] provide | [C] copy | [D] print |
| 10. [A] give up | [B] take over | [C] bring back | [D] pass down |
| 11. [A] before | [B] after | [C] since | [D] when |

- | | | | |
|-----------------------|-------------------|------------------|-------------------|
| 12. [A] kept | [B] borrowed | [C] released | [D] withdrawn |
| 13. [A] Unless | [B] Until | [C] Because | [D] Though |
| 14. [A] hide | [B] express | [C] raise | [D] ease |
| 15. [A] analyzed | [B] shared | [C] stored | [D] displayed |
| 16. [A] unsafe | [B] unnatural | [C] uncommon | [D] unclear |
| 17. [A] steal | [B] choose | [C] benefit | [D] return |
| 18. [A] consideration | [B] prevention | [C] manipulation | [D] justification |
| 19. [A] cope with | [B] fight against | [C] adapt to | [D] call for |
| 20. [A] chunk | [B] chip | [C] path | [D] trail |

Section II Reading Comprehension

Part A

Directions:

Read the following four texts. Answer the questions after each text by choosing A, B, C or D. Mark your answers on ANSWER SHEET 1. (40points)

Text 1

In an essay entitled “Making It in America”, the author Adam Davidson relates a joke from cotton about just how much a modern textile mill has been automated: The average mill only two employees today,” a man and a dog. The man is there to feed the dog is there to keep the man away from the machines.”

Davidson’s article is one of a number of pieces that have recently appeared making the point that the reason we have such stubbornly high unemployment and declining middle-class incomes today is also because of the advances in both globalization and the information technology revolution, which are more rapidly than ever replacing labor with machines or foreign worker.

In the past, workers with average skills, doing an average job, could earn an average lifestyle ,But ,today ,average is officially over. Being average just won’t earn you what it used to. It can’t when so many more employers have so much more access to so much more above average cheap foreign labor, cheap robotics, cheap software, cheap automation and cheap genius. Therefore, everyone needs to find their extra-their unique value contribution that makes them stand out in whatever is their field of employment.

Yes, new technology has been eating jobs forever, and always will. But there’s been an acceleration. As Davidson notes,” In the 10 years ending in 2009, [U.S.] factories shed workers so fast that they erased almost all the gains of the previous 70 years; roughly one out of every three manufacturing jobs-about 6 million in total -disappeared.

There will always be changed-new jobs, new products, new services. But the one thing we know for sure is that with each advance in globalization and the I.T. revolution, the best jobs will require workers to have more and better education to make themselves above average.

In a world where average is officially over, there are many things we need to do to support employment, but nothing would be more important than passing some kind of G.I. Bill for the 21st century that ensures that every American has access to post-high school education.

21. The joke in Paragraph 1 is used to illustrate_____

- [A] the impact of technological advances
[B] the alleviation of job pressure

- [C] the shrinkage of textile mills
[D] the decline of middle-class incomes
22. According to Paragraph 3, to be a successful employee, one has to _____
[A] work on cheap software
[B] ask for a moderate salary
[C] adopt an average lifestyle
[D] contribute something unique
23. The quotation in Paragraph 4 explains that _____
[A] gains of technology have been erased
[B] job opportunities are disappearing at a high speed
[C] factories are making much less money than before
[D] new jobs and services have been offered
24. According to the author, to reduce unemployment, the most important is _____
[A] to accelerate the I.T. revolution
[B] to ensure more education for people
[C] to advance economic globalization
[D] to pass more bills in the 21st century
25. Which of the following would be the most appropriate title for the text?
[A] New Law Takes Effect
[B] Technology Goes Cheap
[C] Average Is Over
[D] Recession Is Bad

Text 2

A century ago, the immigrants from across the Atlantic included settlers and sojourners. Along with the many folks looking to make a permanent home in the United States came those who had no intention to stay, and 7 million people arrived while about 2 million departed. About a quarter of all Italian immigrants, for example, eventually returned to Italy for good. They even had an affectionate nickname, “uccelli di passaggio,” birds of passage.

Today, we are much more rigid about immigrants. We divide newcomers into two categories: legal or illegal, good or bad. We hail them as Americans in the making, or our broken immigration system and the long political paralysis over how to fix it. We don't need more categories, but we need to change the way we think about categories. We need to look beyond strict definitions of legal and illegal. To start, we can recognize the new birds of passage, those living and thriving in the gray areas. We might then begin to solve our immigration challenges.

Crop pickers, violinists, construction workers, entrepreneurs, engineers, home health-care aides and physicists are among today's birds of passage. They are energetic participants in a global economy driven by the flow of work, money and ideas. They prefer to come and go as opportunity calls them. They can manage to have a job in one place and a family in another.

With or without permission, they straddle laws, jurisdictions and identities with ease. We need them to imagine the United States as a place where they can be productive for a while without committing themselves to staying forever. We need them to feel that home can be both here and there and that they can belong to two nations honorably.

Accommodating this new world of people in motion will require new attitudes on both sides of the immigration battle. Looking beyond the culture war logic of right or wrong means opening up the

middle ground and understanding that managing immigration today requires multiple paths and multiple outcomes. Including some that are not easy to accomplish legally in the existing system.

26. "Birds of passage" refers to those who ____
[A] immigrate across the Atlantic.
[B] leave their home countries for good.
[C] stay in a foreign temporarily.
[D] find permanent jobs overseas.
27. It is implied in paragraph 2 that the current immigration system in the US ____
[A] needs new immigrant categories.
[B] has loosened control over immigrants.
[C] should be adopted to meet challenges.
[D] has been fixed via political means.
28. According to the author, today's birds of passage want ____
[A] financial incentives.
[B] a global recognition.
[C] opportunities to get regular jobs.
[D] the freedom to stay and leave.
29. The author suggests that the birds of passage today should be treated ____
[A] as faithful partners.
[B] with economic favors.
[C] with regal tolerance.
[D] as mighty rivals.
30. Choose the best title.
[A] come and go: big mistake.
[B] living and thriving : great risk.
[C] with or without : great risk.
[D] legal or illegal: big mistake.

Text 3

Scientists have found that although we are prone to snap overreactions, if we take a moment and think about how we are likely to react, we can reduce or even eliminate the negative effects of our quick, hard-wired responses.

Snap decisions can be important defense mechanisms; if we are judging whether someone is dangerous, our brains and bodies are hard-wired to react very quickly, within milliseconds. But we need more time to assess other factors. To accurately tell whether someone is sociable, studies show, we need at least a minute, preferably five. It takes a while to judge complex aspects of personality, like neuroticism or open-mindedness.

But snap decisions in reaction to rapid stimuli aren't exclusive to the interpersonal realm. Psychologists at the University of Toronto found that viewing a fast-food logo for just a few milliseconds primes us to read 20 percent faster, even though reading has little to do with eating. We unconsciously associate fast food with speed and impatience and carry those impulses into whatever else we're doing. Subjects exposed to fast-food flashes also tend to think a musical piece lasts too long.

Yet we can reverse such influences. If we know we will overreact to consumer products or housing options when we see a happy face (one reason good sales representatives and real estate

agents are always smiling), we can take a moment before buying. If we know female job screeners are more likely to reject attractive female applicants, we can help screeners understand their biases-or hire outside screeners.

John Gottman, the marriage expert, explains that we quickly “thin slice” information reliably only after we ground such snap reactions in “thick sliced” long-term study. When Dr. Gottman really wants to assess whether a couple will stay together, he invites them to his island retreat for a much longer evaluation; two days, not two seconds.

Our ability to mute our hard-wired reactions by pausing is what differentiates us from animals: dogs can think about the future only intermittently or for a few minutes. But historically we have spent about 12 percent of our days contemplating the longer term. Although technology might change the way we react, it hasn’t changed our nature. We still have the imaginative capacity to rise above temptation and reverse the high-speed trend.

31. The time needed in making decisions may ____.
- [A] vary according to the urgency of the situation
 - [B] prove the complexity of our brain reaction
 - [C] depend on the importance of the assessment
 - [D] predetermine the accuracy of our judgment
32. Our reaction to a fast-food logo shows that snap decisions ____.
- [A] can be associative
 - [B] are not unconscious
 - [C] can be dangerous
 - [D] are not impulsive
33. To reverse the negative influences of snap decisions, we should ____.
- [A] trust our first impression
 - [B] do as people usually do
 - [C] think before we act
 - [D] ask for expert advice
34. John Gottman says that reliable snap reaction are based on ____.
- [A] critical assessment
 - [B] “thin sliced ” study
 - [C] sensible explanation
 - [D] adequate information
35. The author’s attitude toward reversing the high-speed trend is ____.
- [A] tolerant
 - [B] uncertain
 - [C] optimistic
 - [D] doubtful

Text 4

Europe is not a gender-equality heaven. In particular, the corporate workplace will never be completely family-friendly until women are part of senior management decisions, and Europe’s top corporate-governance positions remain overwhelmingly male. Indeed, women hold only 14 percent of positions on Europe corporate boards.

The Europe Union is now considering legislation to compel corporate boards to maintain a certain proportion of women-up to 60 percent. This proposed mandate was born of frustration. Last

year, Europe Commission Vice President Viviane Reding issued a call to voluntary action. Reding invited corporations to sign up for gender balance goal of 40 percent female board membership. But her appeal was considered a failure: only 24 companies took it up.

Do we need quotas to ensure that women can continue to climb the corporate Ladder fairy as they balance work and family?

“Personally, I don’t like quotas,” Reding said recently. “But i like what the quotas do.” Quotas get action: they “open the way to equality and they break through the glass ceiling,” according to Reding, a result seen in France and other countries with legally binding provisions on placing women in top business positions.

I understand Reding’s reluctance-and her frustration. I don’t like quotas either; they run counter to my belief in meritocracy, government by the capable. Bur, when one considers the obstacles to achieving the meritocratic ideal, it does look as if a fairer world must be temporarily ordered.

After all, four decades of evidence has now shown that corporations in Europe as the US are evading the meritocratic hiring and promotion of women to top position— no matter how much “soft pressure ” is put upon them. When women do break through to the summit of corporate power--as, for example, Sheryl Sandberg recently did at Facebook—they attract massive attention precisely because they remain the exception to the rule.

If appropriate pubic policies were in place to help all women---whether CEOs or their children’s caregivers--and all families, Sandberg would be no more newsworthy than any other highly capable person living in a more just society.

36. In the European corporate workplace, generally_____.

- [A] women take the lead
- [B] men have the final say
- [C] corporate governance is overwhelmed
- [D] senior management is family-friendly

37. The European Union’s intended legislation is _____.

- [A] a reflection of gender balance
- [B] a reluctant choice
- [C] a response to Reding’s call
- [D] a voluntary action

38. According ti Reding, quotas may help women _____.

- [A] get top business positions
- [B] see through the glass ceiling
- [C] balance work and family
- [D] anticipate legal results

39. The author’s attitude toward Reding’s appeal is one of _____.

- [A] skepticism
- [B] objectiveness
- [C] indifference
- [D] approval

40. Women entering top management become headlines due to the lack of _____.

- [A] more social justice
- [B] massive media attention
- [C] suitable public policies

[D] greater “soft pressure”

Part B

Directions:

You are going to read a list of headings and a text. Choose the most suitable heading from the list A-G for each numbered paragraph (41-45). There are two extra choices in the right column. Mark your answer on ANSWER SHEET 1. (10 points)

- [A] Live like a peasant
- [B] Balance your diet
- [C] Shopkeepers are your friends
- [D] Remember to treat yourself
- [E] Stick to what you need
- [F] Planning is everything
- [G] Waste not, want not

The hugely popular blog the Skint Foodie chronicles how Tony balances his love of good food with living on benefits. After bills, Tony has £60 a week to spend, £40 of which goes on food, but 10 years ago he was earning £130,000 a year working in corporate communications and eating at London's best restaurants at least twice a week. Then his marriage failed, his career burned out and his drinking became serious. "The community mental health team saved my life. And I felt like that again, to a certain degree, when people responded to the blog so well. It gave me the validation and confidence that I'd lost. But it's still a day-by-day thing." Now he's living in a council flat and fielding offers from literary agents. He's feeling positive, but he'll carry on blogging - not about eating as cheaply as you can - "there are so many people in a much worse state, with barely any money to spend on food" - but eating well on a budget. Here's his advice for economical foodies.

41. _____

Impulsive spending isn't an option, so plan your week's menu in advance, making shopping lists for your ingredients in their exact quantities. I have an Excel template for a week of breakfast, lunch and dinner. Stop laughing: it's not just cost effective but helps you balance your diet. It's also a good idea to shop daily instead of weekly, because, being-human, you'll sometimes change your mind about what you fancy.

42. _____

This is where supermarkets and their anonymity come in handy. With them, there's not the same embarrassment as when buying one carrot. In a little greengrocer. And if you plan properly, you'll know that you only need, say, 350g of shin of beef and six rashers of bacon, not whatever weight is per-packed in the supermarket chiller.

43. _____

You may proudly claim to only have frozen peas in the freezer—that's not good enough. Mine is filled with leftovers, bread, stock, meat and fish. Planning ahead should eliminate wastage, but if you have surplus vegetables you'll do a vegetable soup, and all fruits threatening to “go off” will be cooked or juiced.

44. _____

Everyone says this, but it really is a top tip for frugal caters. Shop at butchers, delis and fish-sellers regularly, even for small things, and be super friendly. Soon you'll feel comfortable asking if they've any knuckles of ham for soups and stews, or beef bones, chicken carcasses and fish heads for stock which, more often than not, they'll let you have for free.

45. _____

You won't be eating out a lot, but save your pennies and once every few months treat yourself to a set lunch at a good restaurant—£1.75 a week for three months gives you £21—more than enough for a three-course lunch at Michelin-starred Arbutus. It's £16.95 there — or £12.99 for a large pizza from Domino's: I know which I'd rather eat.

Section III Translation

46. Directions:

Translate the following text from English into Chinese. Write your translation on ANSWER SHEET 2. (15 points)

I can pick a date from the past 53 years and know instantly where I was, what happened in the news and even the day of the week. I've been able to do this since I was four.

I never feel overwhelmed with the amount of information my brain absorbs. My mind seems to be able to cope and the information is stored away neatly. When I think of a sad memory, I do what everybody does--try to put it to one side. I don't think it's harder for me just because my memory is clearer. Powerful memory doesn't make my emotions any more acute or vivid. I can recall the day my grandfather died and the sadness I felt when we went to the hospital the day before. I also remember that the musical play *Hair* opened on Broadway on the same day---they both just pop into my mind in the same way.

Section IV Writing

Part A

47. Directions:

Suppose your class is to hold a charity sale for kids in need of help. Write your classmates an email to

- 1) inform them about the details and
- 2) encourage them to participate.

You should write about 100 words on ANSWER SHEET 2.

Do not sign your own name at the end of the letter, Use "LiMing" instead.

Do not write the address. (10 points)

Part B

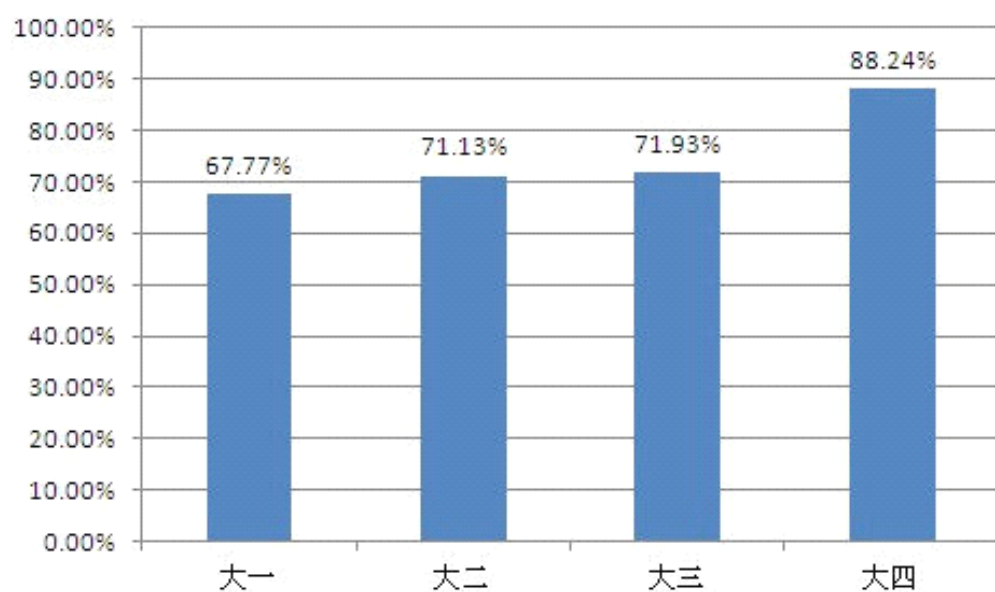
48. Directions:

Write an essay based on the following chart in your writing, you should

- 1) interpret the chart, and
- 2) give your comments.

You should write at least 150 words.

Write your essay on ANSWER SHEET 2. (15points)



某高校学生兼职情况



2013年 mba英语真题详解 MBA考试网参考答案:

1. However
2. around
3. concept
4. reverse
5. slow
6. against
7. expensive
8. dominant
9. provide
10. give up
11. before
12. withdrawn
13. Because
14. raise
15. stored
16. uncommon
17. steal
18. prevention
19. cope with
20. trail
21. the impact of technological advances 例子题
22. contribute something unique 细节题
23. job opportunities are disappearing at a high speed 细节题
24. to ensure more education for people 细节题
25. Average is Over 主旨题
26. stay in a foreign country temporarily 词义题
27. should be adapted to meet challenges 推断题
28. the freedom to stay and leave 细节题
29. with legal tolerance 细节题
30. legal or illegal: Big Mistake 主旨题
31. predetermine the accuracy of our judgment 细节题
32. can be associate 细节题
33. think before we act 细节题
34. adequate information 细节题
35. optimistic 态度题
36. men have the final say 细节题
37. a reluctant choice 细节题
38. get top business positions 细节题
39. approval 态度题
40. suitable public policies 细节题
41. Planning is everything
42. Stick to what you need
43. waste not, want not

44. shopkeepers are your friend

45. remember to treat yourself

46. I can pick a date from the past 53 years and know instantly where I was, what happened in the news and even the day of the week, I've been able to do this, since I was 4.

I never feel overwhelmed with the amount of information my brain absorbs. My mind seems to be able to cope and the information is stored away neatly. When I think of a sad memory, I do what everybody does-try to put it to one side. I don't think it's harder for me just because my memory is clearer. Powerful memory doesn't make my emotions any more acute or vivid. I can recall the day my grandfather died and the sadness I felt when we went to the hospital the day before. I also remember that the musical Hair opened on Broadway on the same day-they both just pop into my mind in the same way.

我能够从过去的53年中任选一天,然后马上就能想起来我当天在哪,当天都发生了什么新闻,甚至那天是星期几。我从4岁起,就已经有这种能力了。

我从未因为我的大脑吸收了大量的信息而承受不住,我的大脑仿佛可以自如应付这些信息并有条理的将它们存储起来。当我想起一段伤心往事的时候,和所有人一样,我也试图将其抛在一边。我觉得这样做并不会由于我的记忆比别人更清晰而变难。强大的记忆力并没有把我的感情变得更加强烈或深刻。我能回忆起祖父去世时的那天以及头一天我们去医院时我内心的悲哀。我还记得就在同一天百老汇上演了音乐剧《毛发》—他们就这样同时跃入到我的脑海中。

47.

Dear Classmates,

I am writing this letter in purpose of informing you of a charity sale for kids in need of help.

The sale is initiated by Smile Fund which has been striving to effectively and efficiently deliver help to kids in distressed situations for more than twenty years. The sale will be held from 10:00am to 17:00pm this Tuesday in the grand hall. All the classmates will be warmly welcomed and all the money collected will be used to set up a shelter for the kids.

I really appreciate if you can participate and offer your kindness and support. I am looking forward to your presence.

Yours sincerely,

LiMing

48 Write an essay based on the following chart in your writing, you should

(1) interpret the chart ,and

(2) give your comments

You should write about 150 words.